

AI Summit

Efficiency-Productivity-Possibility

Coventry Building Society Arena
 Judd Lane
 Coventry, CV6 6GE

30 September 2026

Speakers



Fatou Fall
 Google

Fatou Fall is a Customer Engineer at Google Cloud, where she specialises in helping organisations strengthen their digital infrastructure and security posture.

Her work primarily centres around cloud architecture, data security, and navigating enterprise defences in the era of artificial intelligence. She presents on industry panels discussing next-generation cyber threats, AI-driven security mechanisms, and cloud business transformations.



Jamie Claret
 Furniture Connect

Jamie Claret is the CEO of Autonomate, a consultancy helping organisations navigate the opportunities and challenges of AI, automation and the future of work. Drawing on over 30 years of experience across technology, business leadership, automation, managed services and human behaviour, Jamie helps audiences understand not just what AI can do, but how organisations can successfully adopt it. Known for making complex topics simple and engaging, he combines real-world stories with interactive discussion so audiences leave with clarity, confidence and ideas they can act on.



Matt Chick
 Chick Digital

I was part of the senior management team at Woodberry Brothers and Haines before starting Chick Digital, a data and technology consultancy. I've spent the last decade building the data and systems behind UK supply chains - for buying groups, wholesalers and manufacturers.



Pavir Patel
 Furniture Connect

Pavir Patel is founder and CEO of Furniture Connect, working with 80+ furniture retailers, manufacturers and wholesalers including Barker & Stonehouse, Julian Bowen, Sofa Connections and Hooker Furnishings. The platform speeds up product launches and increases conversion, using AI to create imagery and product data, with in-store tools that help sales reps sell more by showing customers colourways and furniture in real living spaces



Dids Macdonald
 ACID

Dids Macdonald OBE, FRSA., has over 35 years of experience within the design industry, initially owning an interior design company and later as a designer-maker. She co-founded Anti Copying In Design (ACID) because her products were consistently copied and she felt aggrieved. Today ACID represents thousands of designers within the creative industries.



Laura Newbold Breen
 ACID

Laura Newbold Breen joined ACID in December 2023 as COO following 10 years as Head of Legal for Magmatic Ltd, previous owner of the Trunki brand. In June 2024, Laura was appointed the new CEO of ACID, renewing her commitment to supporting the ACID Community and ensuring we are armed in the fight against intellectual property (IP) infringement. She is responsible for the strategic and operational aspects of ACID, and drives continual improvements to ensure ACID's members receive the best support they can to ensure their businesses and creativity is protected.

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